

October 2014 | Volume 2 | Issue 10



**WELCOME!** *New IPISC Team Member- Courtney Dillon*

IPISC is excited to announce that Courtney Dillon has been added to our team as the VP of Sales & Marketing. Courtney is a successful Sales and Global Program Manager with several years of experience involving international and national accounts with a primary focus on relationship building and client education.

Fun facts about Courtney: She is an avid University of Louisville fan (GO CARDS!!), Michael Jordan is her inspiration and she has a car named "Lucky."

Contact Courtney at [cdillon@patentinsurance.com](mailto:cdillon@patentinsurance.com) or 502-855-5331.

---

**Now this is SCARY!** *IP stats*

**\$2.8 million** is the average [cost](#) to litigate a patent infringement lawsuit

**5,954** patent lawsuits filed last year

**No patent coverage** under CGL "advertising injury" clause

**Patent infringement litigation** can happen to your customers- it does every day



---

**Are you going to PLUS?** *We are!*

Meet IPISC's VP of Sales & Marketing, Courtney Dillon, and Sales Manager, Myron Coldiron, at the 2014 [PLUS](#) Conference in Las Vegas November 5 - 7. If you are going, Courtney and Myron would enjoy meeting with you. Please contact Myron Coldiron, at [mcoldiron@patentinsurance.com](mailto:mcoldiron@patentinsurance.com) or 502-751-3530 to set an appointment.

---

**IPISC remains the IP industry leader:** *We are here today and here tomorrow*

IPISC is here today and will be here tomorrow to help ensure successful outcomes for our IP insurance policyholders. For 24 years, recognize that IPISC has:

- remained the worldwide, IP insurance industry leader
- the longest-standing, established IP insurance [products](#)
- a [team](#) of experts with solid experience in underwriting and managing IP risk
- products that level the playing field against better-funded adversaries
- services to help manage IP [litigation](#)
- solutions to fit any size or type company

In spite of the current changes being experienced by the dynamic IP [insurance](#) market, you can continue to rely upon our team of experts at IPISC to help fund and manage the high [cost](#) associated with IP litigation.

---

**IP Insurance Webinar:** *November 19th, 2014*

Join us Wednesday, November 19<sup>th</sup>, 2:00 p.m. - 3:00 p.m. EST for a free IP insurance webinar. Register [here](#).

Follow IPISC!

**Marketing Contact:** *Karrie Lewis, [klewis@patentinsurance.com](mailto:klewis@patentinsurance.com), 502-491-1144*