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FORESIGHT

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U.S. Patent Infringement Lawsuits Filed Broke Records in Q2



The Dallas Morning News reported that a record-breaking 1,656 patent infringement cases were filed in the United States during the second quarter of 2015. Slightly over 50% of these new lawsuits were filed in the Eastern District of Texas alone, another record number of filings for this notoriously "plaintiff-friendly" district.

Despite the current debate in Congress focusing on additional patent litigation reform, including possible legislation that would limit the ability of plaintiffs to file in the Eastern District of Texas, this recent surge in patent lawsuits further emphasizes that the risk of your company becoming embroiled in [expensive patent litigation](#) remains a very real threat that is not likely to wane anytime soon. Read the [blog...](#)

The producer's duty to advise about all possible risks

You have a duty to advise your clients of all possible risks!

Advise your clients of the availability and the need for patent infringement insurance.



A recent [article](#) in PropertyCasualty 360, "Duty without limits: Fully advise your clients about all possible risks," challenges producers to think from a different perspective and to consider all possible risks that your clients may have.

As your intellectual property risk expert, IPISC is the **only partner** that you need to help you understand this unfamiliar [coverage](#).

Prepare for the Expense of an IP Lawsuit



Companies are at risk!

Preparing for the expense of an intellectual property lawsuit is critical.

As part of a strategic business strategy that is increasingly used to leverage market position, competitors can steal intellectual property (IP) rights or file IP lawsuits

The reality is... if companies cannot afford a \$2.8 million IP [lawsuit](#), they risk going out of business or being forced into an unattractive licensing agreement.

Avoid these dismal alternatives by securing an IP insurance [policy](#) from [IPISC](#), which will:

- Pay legal costs if sued for infringement or intellectual property rights

are infringed.

- Offer confidence that a company can't simply be spent out of business with a [frivolous lawsuit](#).
- Allow the courts to make the decision on the case merits.
- Stay in the fight and prevent a forced settlement.
- Support [claims](#) to the fullest extent of the policy.

IPISC is ***the pioneer*** of IP protection insurance. We provide peace of mind, protecting businesses against potentially crippling IP litigation.

Study Illustrates "Almost All Litigation in the Automotive Sector is NPE-based."

Non-practicing entities ("NPEs"), often referred to as "patent trolls," are companies that derive most of their revenue from patent licensing, rather than from operations. A developing frontier for patent troll activity is the Automotive Industry.

The anti-troll coalition, Unified Patents, released a report that illustrates that NPEs have brought almost all recent patent litigation involving competitors within the Auto Industry. Specifically, 94% of such litigation was brought by these entities in 2013, and 88% in 2014. Read the [blog](#) ...



Do you know about patent insurance?

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Learn from the industry leaders in intellectual property insurance... IPISC.

Join us on September 23rd for a free webinar. No other event gives you

more focused expertise on identifying and managing intellectual property infringement risk.

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