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Why IPISC?: *What puts us ahead of our competitors*

Litigation Management Services: Only IPISC helps manage IP [litigation](#) by preserving limits and ensuring the litigation tactics are case-driven, not fee driven.

We've been there: Our [Defense](#) policyholder, [Octane Fitness](#), went to the Supreme Court and won using their IPISC Defense policy to pay the majority of their legal expenses.

Our products: Being in the business of IP insurance for 24 years, we offer the longest-standing, needs-based insurance products to affordably help fund intellectual property litigation.

Our team: IPISC's team has a passion for what they do. You can trust the reliable advice of our highly experienced [team](#) to help ensure successful outcomes for our insureds.

Real solutions: IPISC uses advanced strategies to manage IP risks and protect the value of our clients' IP. We are committed to providing solutions to address trending concerns and issues that surround IP infringements in the [market](#).

Top 5 Reason: *Top reasons to have Patent Insurance*

1. Commercial policies do not offer coverage for patent infringement litigation
 2. Patent [litigation](#) expenses average \$2.8 million
 3. All companies are vulnerable to infringement accusations
 4. Levels the field against better-funded Patent Trolls and Competitors
 5. Patent [insurance](#) is affordable and available
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IP Product Spotlight: *Defense insurance for Patent Infringement charges*

Competitors and Patent [Trolls](#) target less-funded companies every day and sue them for patent infringement, regardless of merit. Your clients must be prepared to protect their products from these, many times, predatory business practices. Read more about [Defense](#) insurance [here](#)...

2014 Patent Litigation Study: *PricewaterhouseCoopers*

PricewaterhouseCoopers has released its 2014 Patent Litigation [Study](#). The study provides detailed findings and statistics on intellectual property matters and patent infringement.

IP Insurance Webinar: *August 27th*

Join us Wednesday, August 27th, 2:00 - 3:00 EDT for a free IP insurance webinar. Register [here](#).

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