



EXPERTISE | DILIGENCE | PERSISTENCE | FORESIGHT

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The Hidden Risk of Venture Capital Investments

Companies investments are at risk. And they may not even be aware of the danger. Patent trolls and predatory businesses threaten every startup's intellectual property. According to a White House [report](#), IP-related lawsuits from these entities have *tripled* in the past two years. The risk is real, but companies *can* counter the threat. Don't wait until it's too late. Once a lawsuit is filed, [insurance](#) can't help. Read the article [here](#).

How to Obtain IP Insurance or How to Watch Your Client's Back

"Picture your client telling you that his or her company received a cease and desist letter and was then served with a lawsuit for infringement. As a conscientious attorney, the first thing you do is to check the IP insurance policy but you discover that your client decided to save money by not purchasing it at all. In that unfortunate situation, you would need to tell the client to settle, for it will very likely cost the client in excess of \$120,000/month to defend." In this article, Phil Green, Partner at the firm [Green & Green](#) in San Rafael, CA, explores, "How to Obtain IP Insurance or How to Watch Your Client's Back," in a recent issue of [New Matter](#), the official publication of the Intellectual Property Section of the State Bar of California. Read the article [here](#).

Beware: US Patent Litigation is on the Rise

A recent analysis by *Managing IP*, "U.S. Patent Litigation Makes a Comeback in 2015," reveals a clear trend that patent litigation is on the rise in 2015. Bottom Line: Patent Litigation is increasing. Read the article [here](#).

IPISC's track [record](#) of results, including enabling clients to pursue cases all the way to the [Supreme Court](#), demonstrates our ability to protect vital, IP assets. With the clear rising trend of patent litigation, companies need the means to [enforce](#) patent rights, or to [defend](#) predatory IP lawsuits. We do the [research](#) and extend the resources to give complete peace of mind.

Risk Analysis Services

IPISC is the world leader in assessing and [protecting](#) businesses against intellectual property (IP) risks. Like our clients, we have applied our considerable intelligence and problem-solving skills to create an entirely new category of risk assessment products. Learn how IPISC can help identify and [manage IP risk](#). Read more [here](#).

Live Webinar April 22

Don't wait until it's too late. *Real* Risk of Patent Infringement:

- **\$2.8 Million- Average cost of Patent Infringement Litigation**
- **Business Disruption- Lawsuits average 1.5 to 3 years**
- **Patent Lawsuits growing- since 2010 up 40%**
- **5,134 Patent Infringement Lawsuits filed in 2014**

Join us April 22nd for this live [webinar](#) to learn how IPISC can give you the resources to enforce IP rights and defend products against infringement.

Register now» Click **HERE**

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