

IPISC

PATENT INSURANCE

EXPERTISE | DILIGENCE | PERSISTENCE | FORESIGHT

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Why IPISC?

As the pioneer of IP insurance, we are the only company that has:

- *Continuously* provided IP insurance for 25 years
- Historically paid and managed *millions* in IP infringement claims
- Funded and enabled clients to pursue cases to the U.S. Supreme Court
- Saved clients their entire premium with our in-house Litigation Management Services



Yet Another Attempt by Congress to Solve the Patent Troll Problem | The Innovation Act-Part II

Part I, released on 6/2/15, can be read in its entirety [here](#)

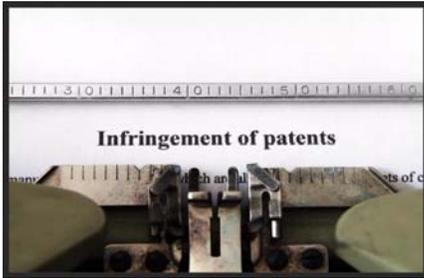
Continuing the analysis of the House and Senate Bills which is Congress attempting to address the abusive patent litigation techniques of patent assertion companies (PAC) or Troll entities:

There are five additional categories of issues that are addressed by [House Bill 9](#)-Goodlette and [Senate Bill 1137](#)-Grassley. The five additional categories of issues are: 1) Discovery/judicial conference rules and procedures, 2) attorney fees, 3) fee recovery, 4) demand letters, and lastly 5) post grant review and inter-partes review. Read the article [here](#).



Robert Fletcher, President

All Companies Have Intellectual Property Infringement Risk



You do *not* have to own patents to become involved in a **costly** IP litigation battle.

Simply making, using, selling, offering for sale, distributing, supplying or importing products and/or services puts companies at risk.

The reality is, companies are vulnerable to being sued for IP infringement and should consider a dedicated **IP Defense** insurance policy.

What a Defense policy from IPISC can do for you:

- pays legal costs and damages to fight charges of infringement
- discourages frivolous infringement lawsuits brought by patent trolls and competitors
- keeps companies in the fight and prevents a forced settlement
- preserves companies' overall strength and stability

No one comes close to our depth and breadth of experience in fighting IP infringement lawsuits.

Octane Fitness, LLC v. Icon Health & Fitness, Inc. | Why It Matters To Our Insureds



IPISC and the insurance carrier stood behind our insured, Octane Fitness, in a unified and comprehensive defense that ultimately led to the landmark Supreme Court decision, [Octane Fitness LLC v. Icon Health & Fitness, Inc.](#) This case matters because, after bringing an unsuccessful case in the district court, Icon Health continued with an unreasonable appeal in a relentless effort to advance meritless claims against our [insured](#). Continue reading [here](#).

Do You Know the Risk?

We proactively help identify the real risk of IP exposure and risk. IP infringement is a reality, but companies can be prepared.



IPISC's Risk Analysis Services:

- offer a diligent [risk assessment](#)
- detect companies' potential risk and exposure to IP infringement
- uncover current and potential competitors
- provide a realistic overview of the technology space in which companies are operating

Don't wait until it's too late. Be proactive, not reactive... know the risk.

Live IP Insurance Webinar July 22

Join us [July 22nd](#) to gain the knowledge you need to effectively identify and find solutions to Intellectual Property (IP) infringement risk:



