



**EXPERTISE | DILIGENCE | PERSISTENCE | FORESIGHT**

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### **Who's managing your IP claim?**

**You want the claims management experts at IPISC on your side.**

When the opponent knows that IPISC is on your side, they know they can't simply spend you out of business with a frivolous lawsuit.



IPISC completely understands IP and the risks involved. Only our experienced [litigation management team](#) has:

- Funded clients' litigation expenses all the way to the [Supreme Court](#).
- Proven to save our clients more than the amount [paid](#) in premium.
- Demonstrated a 25-year track record of unmatched claims response.
- Helped negotiate billing rates and secure top-rated, trial-ready, IP litigation attorneys for our clients.
- Customized litigation management and billing guidelines for selected



- Pay legal costs to enforce IP rights against infringers and for declaratory judgments
- Offer confidence that companies can't simply be spent out of business with a frivolous lawsuit
- Allow the courts to make the decision on the case merits
- Discourage potential infringers
- Keep companies in the fight and [prevent](#) a forced settlement
- Support [claims](#) to the fullest extent of the policy

IPISC is *the pioneer* of IP protection insurance. We give our clients complete peace of mind.

## Intellectual property poses long-term risk to businesses

For companies selling products or services, the risk of inadvertently infringing a patent is a long-term risk, one that may seem never to go away - and for good reason. In the United States, Utility patents are granted for 20 years from the filing date of a patent application. Design patents are granted for 14 years from the date of grant, although recently filed design patents will be granted for 15 years.

Older ideas that were novel a long time ago may be ubiquitous today, but they still pose risks to those are involved in their commerce. For example, it is well known that name-brand handbags, or purses, include features that are protected by trademarks. Even still, it is hard to imagine that patents may still be in force today - even after generations of use and improvements. Read the [blog...](#)



Curtis Droege  
IPISC Underwriting Manager

**Do you know about patent insurance?**

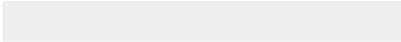
Join IPISC on **August 26th** for this free [webinar](#)!

Register for IPISC's Intellectual Property Insurance [Webinar](#). Learn about IP infringement risk and the insurance solutions to help reduce the exposure.



- Learn from *the pioneer* of IP insurance
- Discover how our [team](#) truly is your partner in diligently seeking IP risk solutions
- Understand that IP infringement results in time consuming and expensive [litigation](#)
- Find peace of mind knowing that companies can be [protected](#) against crippling IP litigation

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**Want more information?** [Contact a Team Member today!](#)



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