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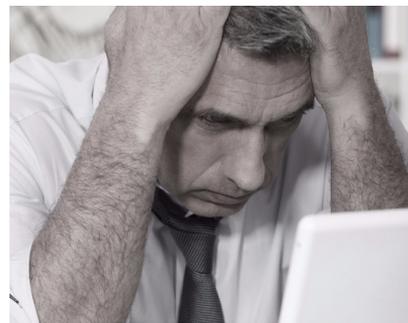


EXPERTISE | DILIGENCE | PERSISTENCE | FORESIGHT

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IPISC Launches Troll Defense Insurance

Are you protected from Patent Troll Lawsuits? Now you can be!



Introducing Troll Defense Insurance from IPISC

Patent trolls, also known as non-practicing entities (NPEs), are aggressive and costly. No company is safe from an attack because NPEs do not target the products that businesses make, use or sell for profit.

The alarming fact is, patent trolls have filed 68% of all patent infringement [lawsuits](#) so far in 2015 and reportedly, on average,:

- Cost the U.S. economy \$1.5 billion weekly
- Cost \$2.8 million to defend in court
- Collect \$8.9 million in damages

These lawsuits are unexpected and disturbing because any company, big or small, is a target. **Call IPISC NOW!** Let your partner in IP insurance tell you how our Troll Defense policy can help protect you from these predatory business practices! [Click here](#) for coverage details!

Silver Bullet? Insurance is Vital to Deal with Trolls



Patent troll lawsuits are not going away - they are getting more common, especially in the Eastern District of Texas. Jennifer

Jedra looks at Lex Machina's numbers and says ["New Patent Suits in Eastern District of Texas Shatter Record"](#) She notes "high-volume plaintiffs (those who file more than ten cases per year) are leading the rush to file suit in the Eastern District of Texas. Such plaintiffs accounted for 650 patent cases in the Eastern District of Texas from April to June 2015. That represents 77% of the new caseload of that court. Read the [blog](#).

Judge Awards \$1.57 Million in Attorney's Fees to IPISC's Insured, Octane Fitness



UPDATE: In the Octane Fitness fee award on September 1, 2015, the court initially granted Octane nearly \$1.8 million in attorneys' fees and costs, out of the \$2.85 million requested. The [court](#) has since modified the award to \$1.57 million. The court allowed the costs of the trial court action and the costs of [Octane](#) defending against Icon's appeal of the claim construction and summary judgment. However, it denied costs of the appeal and remand because Icon reasonably relied on the existing case law (which was overturned by the Supreme Court). Read the [blog](#).

The Companies Most Sued Over Patents In 2015 (so far)

[Property Casualty 360](#)

Many large companies, especially in the technology industry, often are sued by smaller companies or individuals claiming patent infringement, and they have comprehensive, carefully-crafted [patent infringement coverage](#). But what about the reverse situation in which the large company sues the smaller inventor? Read the article [here](#).



IRMI Risk & Insurance Tips:
Seek Separate Coverage for
Intellectual Property Risks

[IRMI.com](#)

The author of a recent "Risk & Insurance Tip" on [IRMI.com](#), a respected, major educational resource for risk and insurance solutions, urges "if a business has particular concerns about IP liability, it should not rely solely on a D&O policy. I also suggest purchasing separate IP insurance, for the following reasons..." Read why it is important to seek separate insurance [coverage](#) for intellectual property risks [here](#).



women
LEADERS IN INSURANCE
& FINANCIAL SERVICES

IPISC's Courtney Dillon Presented at the
2015 Women Leaders in Insurance
Conference

Courtney Dillon, IPISC's VP of Sales & Marketing, was a featured speaker, alongside Kentucky Commissioner of the Department of Insurance, Sharon Clark, at this year's Women Leaders in Insurance & Financial Services Conference ([WLI](#)) at Churchill Downs in Louisville, KY.

Courtney spoke on the importance of protecting a company's most valuable asset, their intellectual property, and stressed that IP lawsuits are among the most expensive events that can affect a company's bottom line.

www.patentinsurance.com



IP Insurance Webinar: Don't Be Caught Unprepared!

**It is essential to seek separate coverage
for intellectual property risks.**

Join the industry experts at IPISC on [October 27th](#) to learn about intellectual property infringement coverage!

[Register Here](#)

2:00 EDT | 11:00 PT

There is ***no other instructional tool available*** that gives you more focused expertise on identifying and managing

intellectual property infringement risk.

Let us arm you with the tools needed to provide peace of mind and to help protect against potentially crippling intellectual property litigation. [Register now HERE](#)

Want more information? Contact a Team Member today!



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